

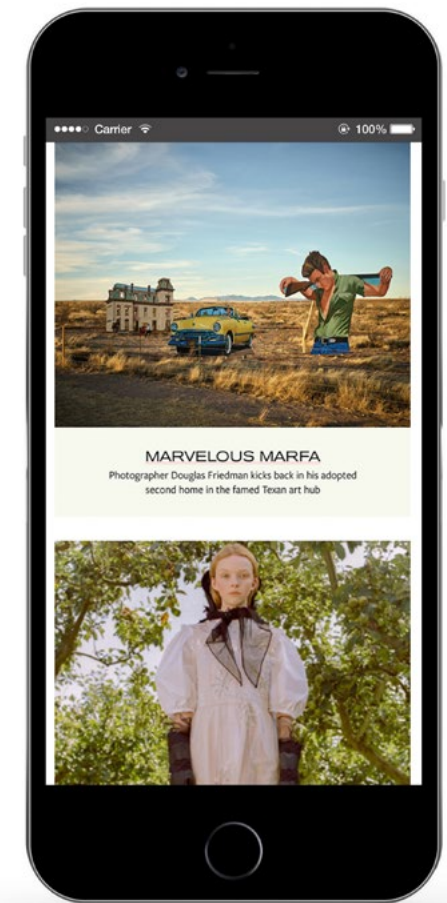
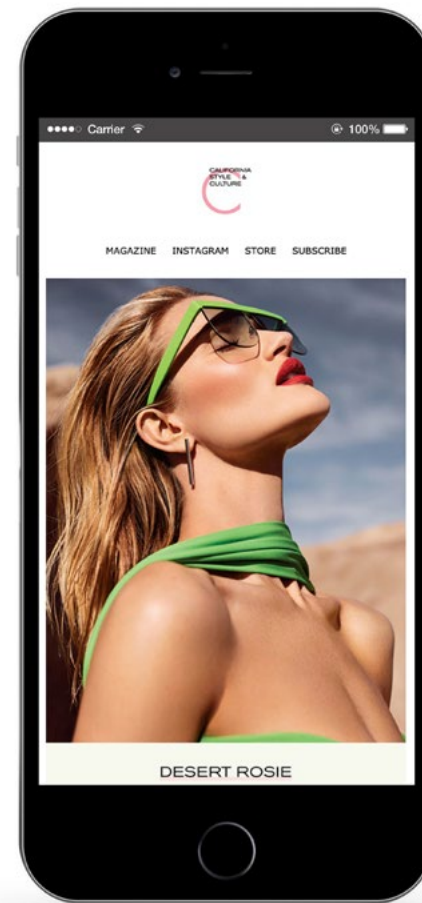
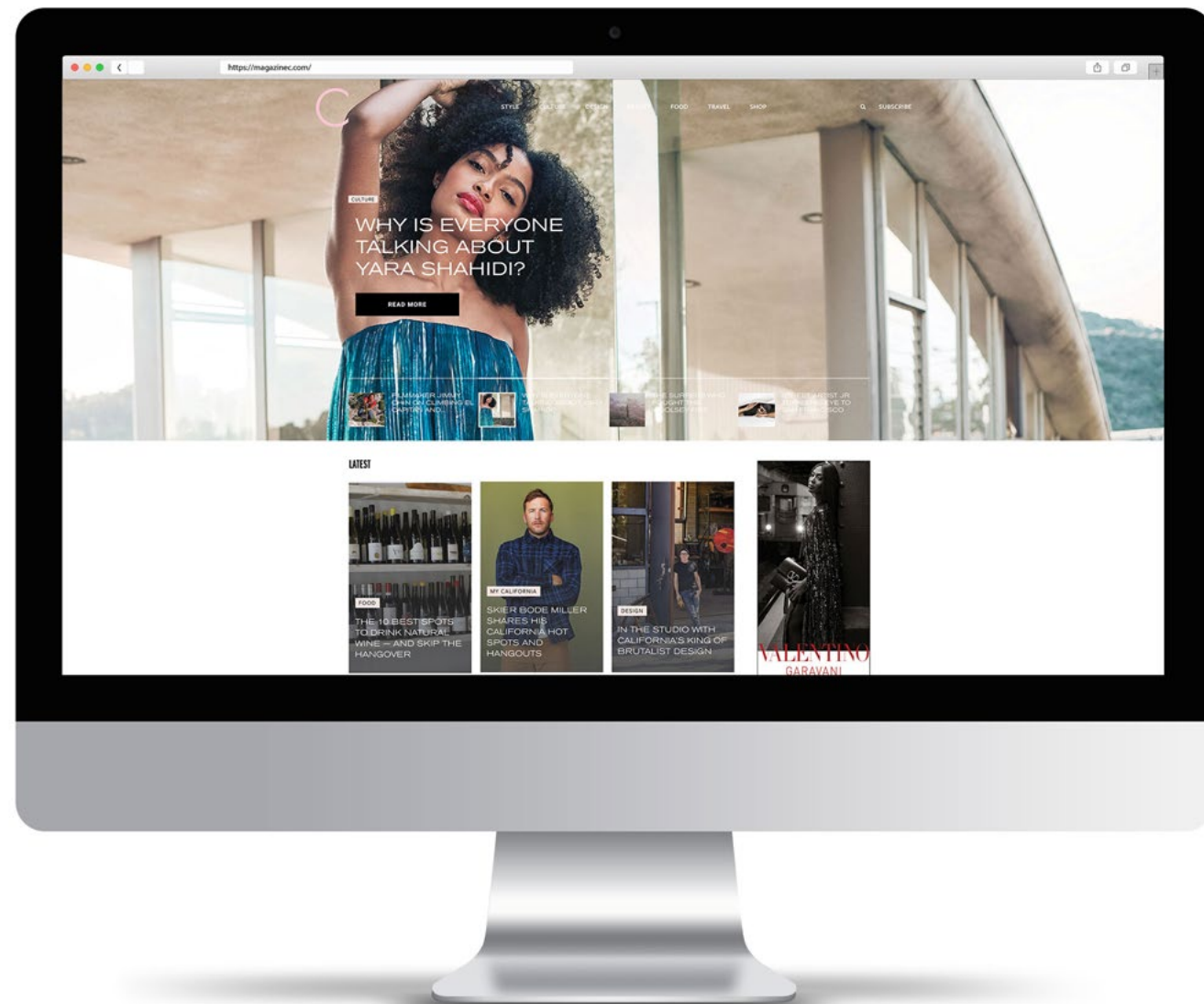


CALIFORNIA  
STYLE &  
CULTURE

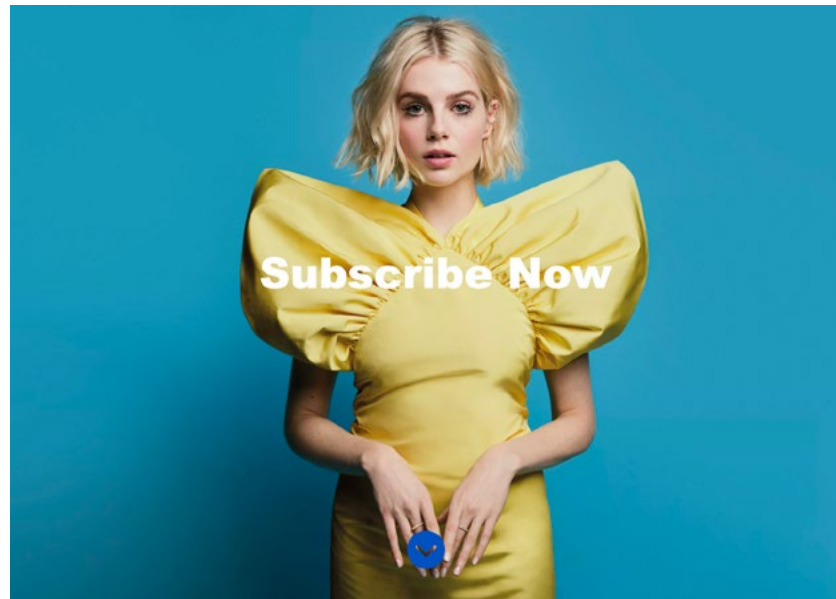
# DIGITAL ADVERTISING

Please be sure to include a click-through URL.

Send to: [production@magazinec.com](mailto:production@magazinec.com)



# AD UNIT KEY

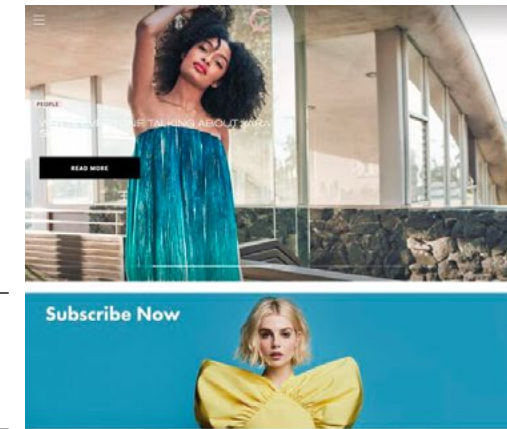


Welcome Mat  
2880 x 1800

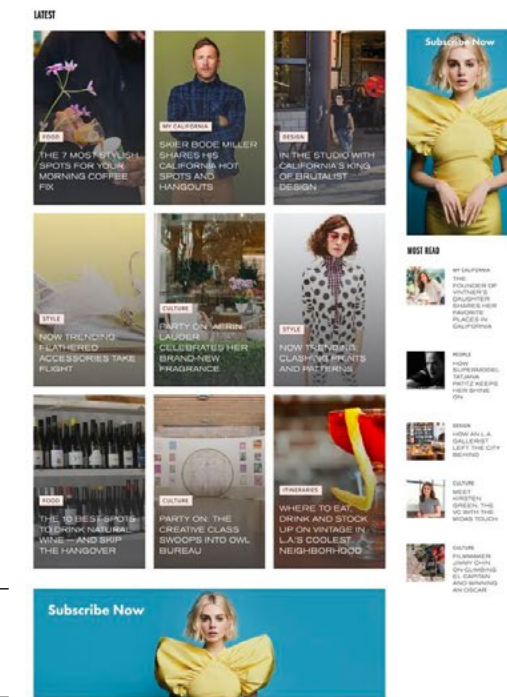


Mobile  
1200 x 1800

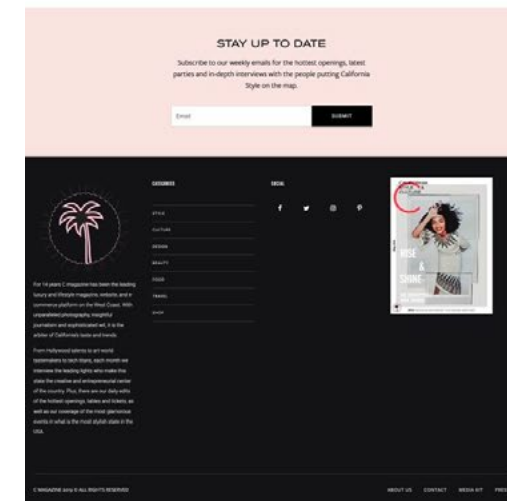
Four Column  
2880 x 800



Three Column  
1600 x 500



Sidebar  
600 x 1200



# DIGITAL SPECIFICATIONS

Name	Size	Platform		Visibility		
		Desktop	Mobile	Home	Channel	Post
Welcome Mat	2880 X 1800	●	●	●	●	●
Four-Column	2880 X 800	●		●		
Three-Column	1600 X 500	●		●	●	●
Mobile	1200 X 1800		●	●		
Sidebar	600 X 1200	●	●	●	●	●
Newsletter	520 X 210	●	●			
eBlast	560 X 560	●	●			

Pricing for a la carte options and takeovers to be discussed.  
 Dynamic creative to be hosted by client.



# SOCIAL MEDIA SPECIFICATIONS

Name	Size	Platform	
		Instagram	Facebook
Square	1080 X 1080	●	
Landscape	1080 X 566	●	
Portrait	1080 X 1350	●	
Story	1080 X 1920	●	●
Link	1200 X 628		●
Post	1200 X 900		●
Event	1920 X 1080		●

Pricing for a la carte options and takeovers to be discussed.  
Dynamic creative to be hosted by client.



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