



CALIFORNIA
STYLE &
CULTURE

EDITORIAL CALENDAR 2020

C California Style & Culture

Spring Fashion March

The Best of Spring Fashion

Space Close 1.3
Materials Due 1.10
On Sale 2.18

Spring

*Design and Jewelry/Watch
Trends + Weddings Spotlight*

Space Close 1.31
Materials Due 2.7
On Sale 3.17

Spring Mens

Spring/Summer Style

Space Close 2.28
Materials Due 3.6
On Sale 4.21

Fall Fashion September

The Best of Fall Fashion

Space Close 7.17
Materials Due 7.24
On Sale 8.25

Fall

*Culture and Jewelry/Watch
Trends + Weddings Spotlight*

Space Close 8.14
Materials Due 8.21
On Sale 9.22

Fall Mens

Fall/Winter Style

Space Close 9.4
Materials Due 9.11
On Sale 10.13

Winter

*Ultimate Gift Guides +
Winter Escapes*

Space Close 10.2
Materials Due 10.9
On Sale 11.10



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