



CALIFORNIA
STYLE &
CULTURE

EDITORIAL CALENDAR 2021

C California Style & Culture

Spring

The Best of Spring Fashion

Space Close 1.8
Materials Due 1.15
On Sale 2.16

Summer

*The Ultimate Summer Guide
+ Weddings Spotlight
Jewelry/Watch Trends*

Space Close 3.19
Materials Due 3.26
On Sale 4.27

Fall

The Best of Fall Fashion

Space Close 7.9
Materials Due 7.16
On Sale 8.17

Special

Fashionable Living

Space Close 8.20
Materials Due 8.27
On Sale 9.28

Winter

*The Ultimate Gift Guide
+ Weddings Spotlight
Jewelry/Watch Trends*

Space Close 9.24
Materials Due 10.1
On Sale Nov.2



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