



CALIFORNIA  
STYLE &  
CULTURE

# EDITORIAL CALENDAR 2021

## C California Style & Culture

### **Spring**

*The Best of Spring Fashion*

Space Close 1.8  
Materials Due 1.15  
On Sale 2.16

### **Summer**

*The Ultimate Summer Guide  
+ Weddings Spotlight  
Jewelry/Watch Trends*

Space Close 3.19  
Materials Due 3.26  
On Sale 4.27

### **Fall**

*The Best of Fall Fashion*

Space Close 7.9  
Materials Due 7.16  
On Sale 8.17

### **Special**

*Fashionable Living*

Space Close 8.20  
Materials Due 8.27  
On Sale 9.28

### **Winter**

*Living the California Dream  
+ Weddings Spotlight  
Jewelry/Watch Trends*

Space Close 9.24  
Materials Due 10.1  
On Sale Nov.2



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