



2024 DIGITAL SPECIFICATIONS



C Magazine is California's premier magazine and multi-platform media brand, captivating a discerning audience of 750,000 affluent readers and followers each month. Since its inception in 2005, C has wielded its position as the ultimate arbiter of style and inspiration for the culturally-curious, top-spending luxury consumer in the Golden State.

Our unparalleled influence extends from L.A. to San Francisco, Napa Valley to Orange County, Silicon Valley to Santa Barbara, and Lake Tahoe to Palm Springs. Our unique access to the top tastemakers and thought leaders, those individuals shaping California's narrative, allows us to curate unmissable, world-class content and host exceptional events celebrating the latest in style, culture and design.

At 3.3 trillion dollars, California is the fifth-largest economy in the world, and the biggest for a non-nation. It is no surprise so many entrepreneurs, executives, and creative minds choose to live here. With C Magazine as their trusted guide, they receive a wellspring of invaluable insights which resonate with the spirit of innovation and creativity that defines the Californian experience.

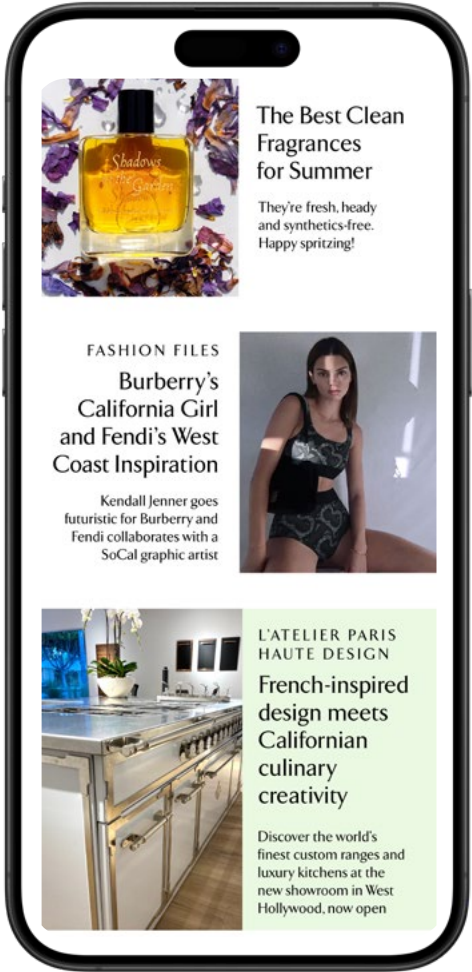
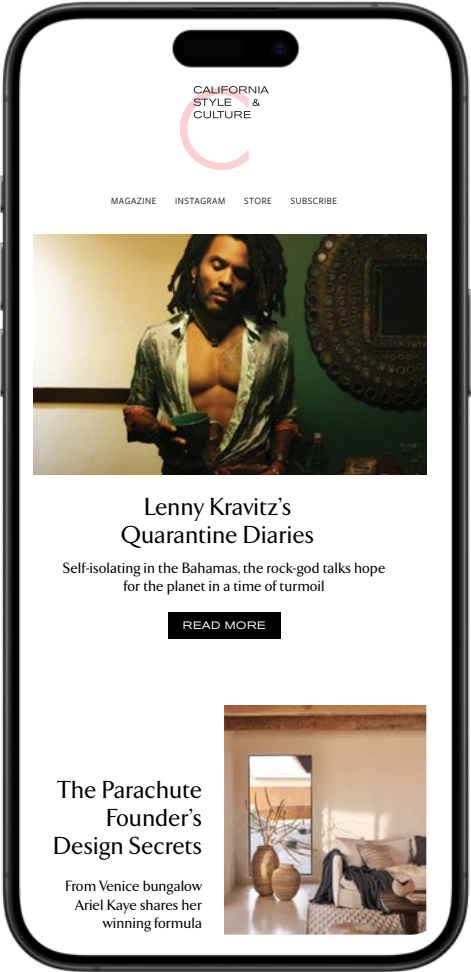
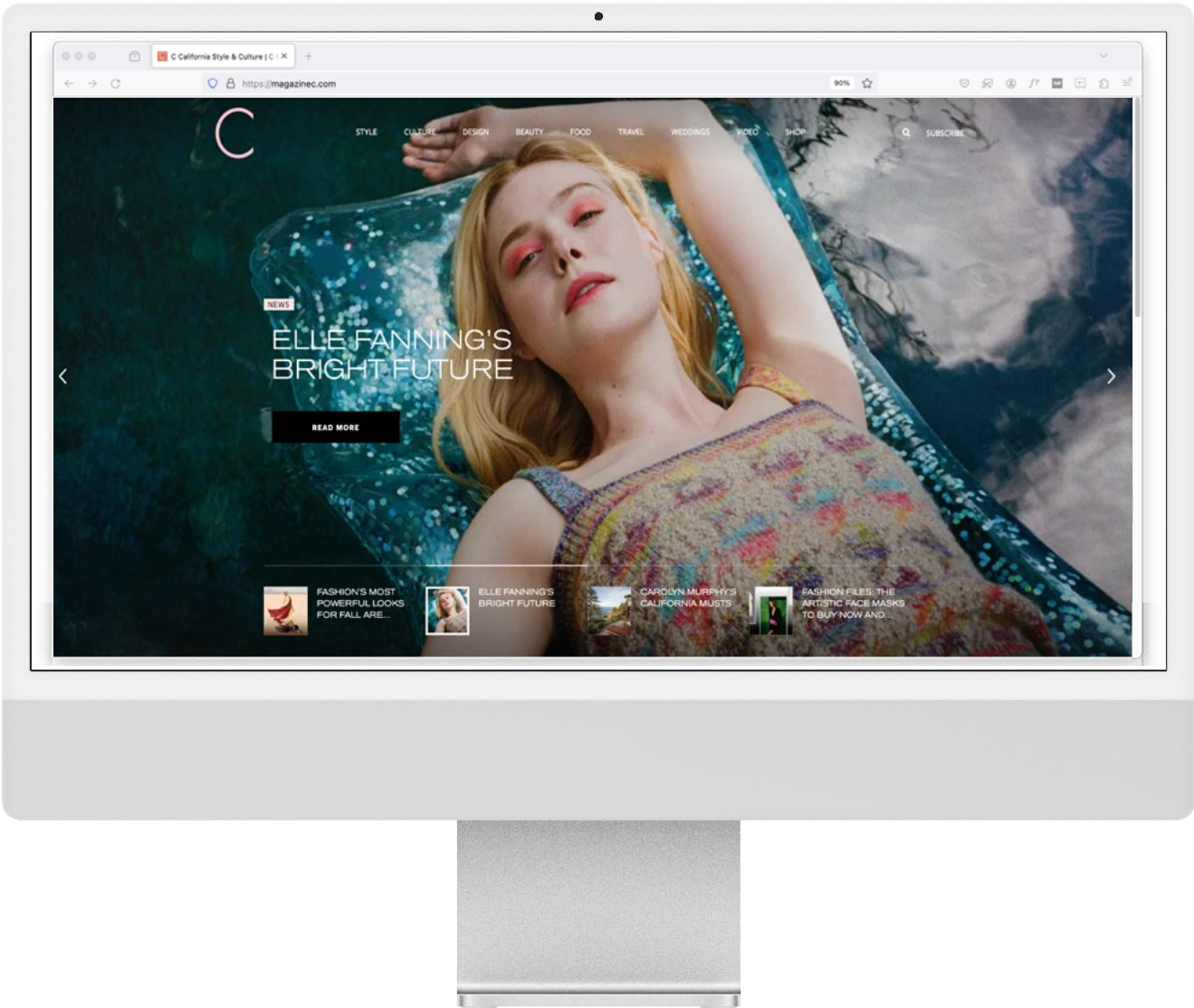




# DIGITAL ADVERTISING

Please be sure to include a click-through URL.

Send to: [production@magazinec.com](mailto:production@magazinec.com)



# DIGITAL SPECIFICATIONS

		Platform		Visibility		
Name	Size	Desktop	Mobile	Home	Channel	Post
Welcome Mat	2880 X 1800	●	●	●	●	●
Four-Column	2880 X 800	●		●		
Three-Column	1600 X 500	●		●	●	●
Mobile	1200 X 1800		●	●		
Sidebar	600 X 1200	●	●	●	●	●
Newsletter	520 X 210	●	●			
eBlast	1120 X 1120	●	●			

Pricing for a la carte options and takeovers to be discussed.  
Dynamic creative to be hosted by client.

# SOCIAL MEDIA SPECIFICATIONS

		Platform	
Name	Size	Instagram	Facebook
Square	1080 X 1080	●	
Landscape	1080 X 566	●	
Portrait	1080 X 1350	●	
Story	1080 X 1920	●	●
Link	1200 X 628		●
Post	1200 X 900		●
Event	1920 X 1080		●

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# C PUBLISHING

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